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29 March 2016

The President

Federation of Filipino-Chinese Chamber of Commerce and Industry 6/F Federation Center, Muelle de Binondo, Binondo, Manila

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Email: secretariat@ffcccii.com.ph

Dear Sir/Ma'am,

Greetings!

The Department of Tourism Region 12, in coordination with the Department of Trade and Industry 12 and other national and local government agencies in the SOCCSKSARGEN region, will be conducting the Treasures of SOX: Travel and Trade Expo on April 11-14, 2016 at the Activity Center of Glorietta Mall, Makati City.

SOX will showcase not only SOCCSKSARGEN's tourism potentials, but its investment/business opportunities, products, and services. One of the identified side events include an Investment Mission cum Investment Matching, which DTI will be handling. This will be an ideal venue to promote big-ticket projects from our LGUs and the private sector to potential investors outside of the region. May we therefore invite you or your representative to the activities below to know more about Region 12, and the various tourism projects we are promoting to interested investors:

- 1. Network Reception Session (NRS), April 12, 1pm-3pm. Presentation about Region 12 and its Investment Potentials for Tourism; Presentation of Big-ticket Projects by the respective Proponents; and, Q&A;
- 2. Investment Matching, April 12, 3pm-5pm. One-on-One Meeting between the Potential Investor and the Project Proponent to discuss the project and other potential projects in detail; and/or,
- 3. Company Visit, April 13-14. In the event that you or your representative might not be able to attend the above activities, a visit to your company can be arranged.

The venue for the NRS and the Investment Matching is at a different location, which we will relay to you once finalized.

Please find attached the Tourism Project Profiles for your reference. May we please have your confirmation to any of the above activities on or before April 06, 2015. For clarifications, we can be reached through Ms. Ethel Laksmi L. Gumana, Chief-InDD, at tel. no. (083)228-9837, mobile no. (0928) 5518406, or email thellaksmiGumana@dti.gov.ph.

Thank you for your usual kind support and we hope to hear from you soonest.

Very truly yours,

IERAHIM K. GUIAMADEL Regional Director

Enabling Business, Empowering Consumers
"Kilos Abante, Rehiyon Dose"
REGIONAL OFFICE NO. 12

